

April 22-24, 2024

Gaylord National Hotel and Convention Center | National Harbor, MD www.DLAEnergy-WWEC.com



# **EXHIBITOR PROSPECTUS**



The 2024 Worldwide Energy Conference, powered by Defense Logistics Agency (DLA) Energy, is the leading event for anyone involved in the energy supply chain sector. The conference draws more than 2,300 high-level Department of Defense employees, contractors, and top industry experts to discuss current trends and initiatives in the petroleum, aerospace and renewable energy fields.

When you exhibit here, you'll connect with thousands of decision makers and buyers actively assessing the latest technologies, services, and projects for today's energy projects. There's no better place to network and build relationships directly with your target market—ensuring premium exposure and optimum return on investment.

Reserve Your Booth Today! Questions? Contact us at exhibits@thinktbg.com.

This is my first time at the conference and it's been awesome. It is enlightening to see the potential vendors and contractors DLA Energy calls on to support the warfighter and establish our global posture.

> — Dave Lamm, DLA Energy International Agreements



### **Meet Your Market**

The DLA Energy Worldwide Energy Conference provides unrivaled access to the federal government's most important energy decision makers. From bulk fuels and renewable energy sources to supporting petroleum storage, distribution and facility infrastructure needs attendees come to the event in search of the most innovative products and technologies to fuel their missions.

#### Check out just a few of the agencies and organizations that have attended in the past:

Australian Defense Force Barksdale Air Force Base **DLA Energy Acquisition DLA Energy Aerospace Energy DLA Energy Americas DLA** Aviation **DLA Energy Bulk Fuels DLA Energy Environmental Management DLA Energy Europe & Africa DLA Finance Energy** DLA Energy Installation Management for Energy DLA Energy Installation Operations for Energy **DLA Energy Japan DLA Energy Korea DLA Energy Logistics Operations** DLA Energy Middle East **DLA Energy Office of Small Business Programs DLA Energy Planning** DLA Energy Quality Technical Directorate **DLA Energy South-West Pacific DLA Energy SRM DLA Energy Terminal Operations DLA Energy Utility Services** DSFA (UK MOD) Military Sealift Command U.S. Air Force 105th AW/LRS U.S. Air Force 111th Attack Wing U.S. Air Force 5 LRS/LGRF

U.S. Air Force 36 Logistics Readiness Sq U.S. Air Force, Air National Guard U.S. Air Force HQ ACC AMIC U.S. Air Force Petroleum Office U.S. Army 108th Training Command U.S. Army Combined Arms Support Command U.S. Army Corps of Engineers U.S. Army Materiel Command U.S. Army National Guard U.S. Army ODASD (Energy) U.S. Army 289th CSC U.S. Army Pacific Northwest National Laboratory U.S. Army Petroleum Center U.S. Army 328 Petroleum Liaison Detachment U.S. Marine Corps 1st Marine Aircraft Wing U.S. Marine Corps Bulk Fuel Company U.S. Marine Corps Installations Command U.S. Navy COMLOG WESTPAC U.S. Navy Naval Petroleum Office U.S. Navy NAVFAC Atlantic U.S. Navy NAVFAC EXWC Wright Patterson Air Force Base Wyoming Air National Guard

#### **TOP 3** REASONS ATTENDEES COME BACK YEAR AFTER YEAR



Network and expand connections



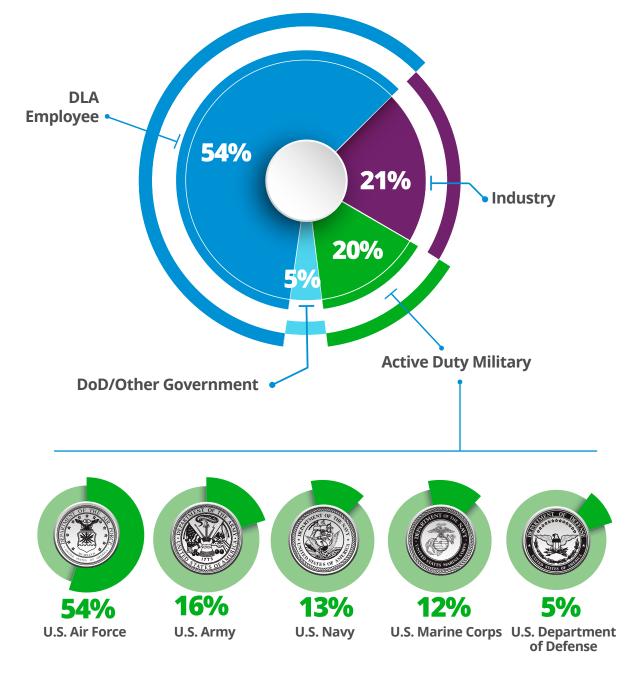
Learn from experts during sessions and workshops



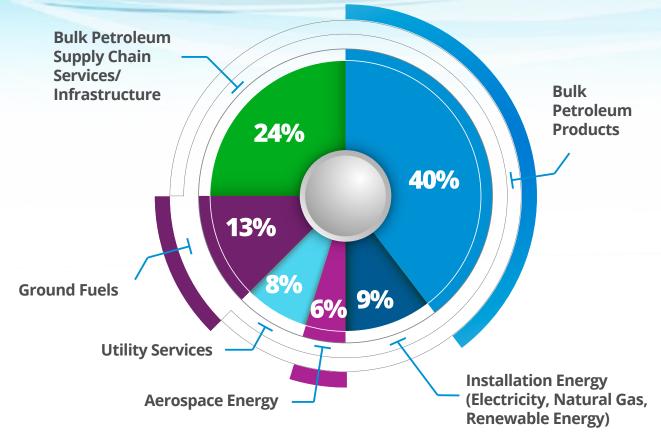
## **Exponential Access**

The DLA Energy Worldwide Energy Conference offers an unparalleled opportunity for your company to gain visibility and forge relationships with influential purchasers responsible for more than **\$10 billion** in energy procurement annually.

### Gain Access to Decision Makers from Across the Entire Energy Supply Spectrum\*



## **Primary Areas of Interest\***



The conference was an excellent opportunity to network and talk to DLA and U.S. Navy Senior Management all in one location. Everyone was friendly, professional and amenable to giving their time to allow me to present my business and the ongoing activities of interest, and the conference presentation sessions applicable to my business were interesting, relevant and well presented. There was a lot of information shared and relationship building in a short space of time.

David Attewill, CEO,
Philippine Coastal Storage and Pipeline Corporation

### **Attendees by Job Type\***

<b>Energy Acquisition</b>	28.0%
Business Support	23.2%
Business Systems	10.3%
Facilities Sustainment	10.3%
<b>Customer Operations</b>	8.5%
Quality and Technical	7.5%
Fuel Operations	7.2%
Service Control Point	4.4%
Small Business	0.6%

\*2019 DLA Energy WWEC attendee registration data



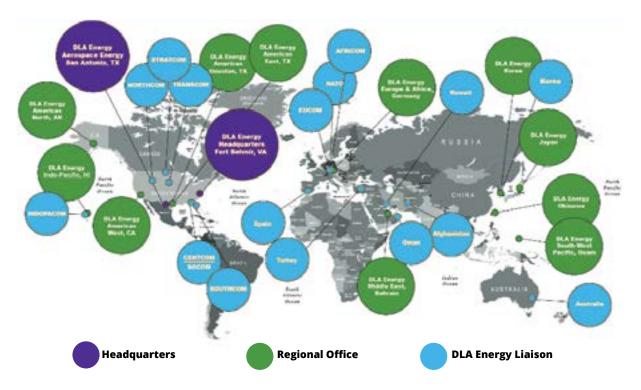
## Energy solutions aligned with the speed of change

#### As a Defense Logistics Agency major subordinate command, DLA Energy provides commercial and military ground, marine and aviation fuels, as well as space and missile propellants, chemicals and gases, natural gas and electricity. In addition, DLA Energy serves as the integrated material manager for DoD's bulk petroleum supply chain and supports many other energy-related commodities and services for its customers.

#### DLA Energy Provides a Wide Range of Solutions Across the Energy Spectrum:

- Bulk Petroleum Products and Services
- Installation Energy
- Direct Delivery Fuels
- Aerospace Energy
- Utilities Privatization
- Supply Chain Management
- Quality/Technical Services
- Sustainment, Restoration & Modernization
- Engineering, Environmental, Property

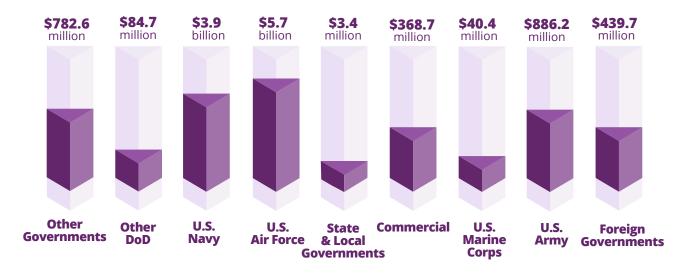








## Petroleum and Aerospace Energy Sales: \$11.9 billon



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\*\* DLA Energy Fiscal Year 2022 Fact Book

### **An Investment That Multiplies**

Exhibiting at the DLA Energy Worldwide Energy Conference is your best opportunity to strengthen your market position, promote your brand, and show off your portfolio of products and services to key buyers and decision makers—all in one place at one time. There's no better investment to boost your sales and marketing strategies than the 2024 DLA Energy Worldwide Energy Conference.

#### 2024 Booth Rate: \$36/sq. ft.

#### **Each Booth Includes:**

- Two (2) exhibitor badges per 100 square feet of exhibit space and one (1) full conference badge
- Company description and listing included in the printed Program Guide (if committed by Friday, March 15, 2024)
- Your company logo, address, company description, and product categories included on the online floor plan on the event website, and in the mobile app

## Contact us to learn more and to secure your exhibit space.

exhibits@thinktbg.com

The WWEC exceeded my expectations! The layout of booths was great and it was nice to make connections with so many industry partners.

> — Laura Beth Terry, Contract Officer, Foster Fuels